



**MGM INSTITUTE OF HEALTH SCIENCES**  
(Deemed University u/s 3 of UGC Act, 1956)

MGM IHS /X-I/ 2019

18.03.2019

**NOTIFICATION NO: 49 /2019**

**SUB: DOCTOR OF PHILOSOPHY (PHARMACEUTICAL MANAGEMENT) THESIS  
DEFENSE AND VIVA-VOCE, EXAMINATION HELD IN MARCH 2019**

**Mr. Bodkhe Jitendra Ganpatrao**, son of **Mr. Ganpatrao V. Bodkhe**, registered under MGM Institute of Health Sciences, Navi Mumbai in September, 2013 for Ph.D (Pharmaceutical Management) successfully defended his thesis entitled, "**The Role of Brand Equity on Prescription Behaviour of Doctors: A Comparative Study of Global and Local Brands**" and qualified in the Viva-Voce examination held at MGM Institute of Health Sciences, Kamothe, Navi Mumbai on 05.03.2019

*Arvind K. Bodkhe*

18/03

**Jt. Controller of Examinations  
MGM Institute of Health Sciences,  
Navi Mumbai**



Copy forwarded to:

1. Hon'ble Vice Chancellor, MGM Institute of Health Sciences, Navi Mumbai
2. The Dean, MGM Medical College, Aurangabad/ Navi Mumbai
3. The Registrar, MGMIHS, Navi Mumbai with request to upload the notification in MGMIHS website.
4. Research Secretariat, MGMIHS, Navi Mumbai
5.  Dr. R. K. Srivastava (Guide), Professor and HOD Marketing & Research, Govt of Maharashtra's Simsree, University of Mumbai, Mumbai.
6. Notice Board for information of students